

CENTER FOR ASIAN AMERICAN MEDIA PRESENTS

# CAAMFEST2016

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## ***Music Continues to Make its Mark at CAAMFest 2016***

**SAN FRANCISCO, Feb. 11, 2016** – Offering the latest in Asian and Asian American music, CAAMFest continues to grow its music programs, bringing influential artists together to showcase their talents. Since its inception, CAAMFest has engaged music fans with a vast offering of genres – this year sees the return of Directions in Sound: Korean Showcase featuring artists en route to SXSW, a new musical layer to Festival Social Club and a collection of films detailing the importance, innovation, heartbreak and, sometimes, bromance inspired by music.

### **DIRECTIONS IN SOUND: KOREAN SHOWCASE**

Directions in Sound: Korean showcase is back! Get to know these Asian and Asian American musicians dripping with rhythmic and vocal talents as they make their way to SXSW in Austin – experience the smooth guitar-laden tracks of Big Phony, turn up the tempo with electro-synth-filled beats of WYM, let HEO take you on a journey with dark-ambience, indie-rock sound and jump to the electro rock sounds of Love X Stereo. Raise your arms, close your eyes and let the music do the rest!

### **KOLLABORATIVE WORKS**

San Francisco's very own Kollaboration joins forces with CAAMFest for the yearly Social Club event at Slate Bar in the heart of the Mission District. Join filmmakers, artists and fellow attendees to hang out, celebrate and unwind in good company and to the Kollaboration-curated sounds of featured musicians, including R&B soul group The Delivery, vocal soloist Jayne Rio, Korean American R&B singer Lawrence Park and ambient eclectic duo AstraLogik.

### **MUSICAL FILMS**

A variety of feature films highlight and celebrate music this year. Making its West Coast premiere, Jonathan Yi's & Michael Haertlein's MAD TIGER chronicles the relationship between two Japanese bandmates, Peelanders-Yellow and Peelanders-Red, as their friendship is tested and both seek greater meaning in their lives through their art and relationship with each other. In NO LAND'S SONG, Iranian director Ayat Najafi chronicles his sister Sara's grim outlook on the fading presence of women in music, and her journey in reviving the female voice in music and culture. CAAMFest alum Royston Tan's new feature, 3688, is a Singaporean musical dramedy following a woman honoring her dementia-ridden father by competing in a singing competition. Part of a Spotlight on local treasure H.P. Mendoza, we celebrate the 10-year anniversary of his seminal groundbreaking film,

COLMA: THE MUSICAL (written by and starring the Bay Area auteur himself), with a once-in-a-lifetime live performance and raucous, profanity-laced sing-along.

## **SHORT FILMS PLAYLIST**

Bringing a little music flair into the shorts programs, THE OUT(ER) LIMITS shorts engages the senses with a kaleidoscope of queer stories, ideas and expression. Immerse yourself in visual and musical poetry with Viet Le's ECLIPSE (RUBY), a transtastic music video set on the 40th anniversary of the Vietnam War and joined by music from controversial, legendary music pioneers Dai Lam Linh. In MOLTEN TEA, local multimedia artist Laura Kim unapologetically dives into a rainbow of lo-fi Internet visual and pop music trends, accompanied by music produced by San Francisco musician Chris Corrente. Musicians, artists, rappers and cosmic sisters Jeepneys and Low Leaf dance and play in different dimensions in the music video for their collaboration, WE ARE MANGOS, bursting with neon shapes, pulsing beats, psychedelic unitards and, of course, vibrant mangoes. Southern California-based musicians Mansions on the Moon's Bay Area premiere of their Steven Nguyen and Choz Belen-directed HEART OF THE MOMENT music video wisps two women away to a magical universe full of adventure and danger where they discover one another with transcending results. The detailed and experimental elements of THE OUT(ER) LIMITS carry you on an intimate visual journey of dance, music, art and identity in the LGBTQ universe.

## **FESTIVAL TICKET INFORMATION**

Pricing for all regular screenings: General admission tickets - \$14. Tickets for students, seniors (65+) and disabled adults - \$13 (Limit 1 per program with ID only). Tickets for Center for Asian American Media members - \$12 (Limit 2 per program per membership ID). Pricing excludes special events and galas. Tickets go on sale to CAAM members only on Thursday, February 11, 2016 (online only) and open to the general public beginning Monday, February 15, 2016 (online only). Tickets can be purchased in-person at our CAAMFest box office at Alamo Drafthouse starting Thursday, March 3, 2016.

### **About CAAMFest:**

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), takes place March 10-20, 2016 in the Bay Area. CAAMFest is a celebration of film, music, food and digital media from the world's most innovative Asian and Asian American artists.

### **About CAAM:**

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit [www.caamedia.org](http://www.caamedia.org).

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